



Walk it. Shop it. Live it.

Beach Village BIA Events Grant Program Application

Organization Name: *If applicable*

Contact Information *For organization representative insert business contact information*

Name:

Mailing Address:

Phone Number:

Email:

Event Information

Event Name:

Event Date:

Event Location:

Event Time:

Event Type:

Commercial

Not for Profit/Charity

Private/Individual

- *Commercial events charge admissions or are for profit*
- *Not for profit and charity events must be hosted by non-profit or charitable organizations, and must be free admission to the public*

Expected Event Attendance:

Admission: *If applicable*

Will the event serve alcohol?

Will the event serve food?

Event Description:

Detail how the event will add vibrancy to the Beach Village:

How do you plan on incorporating Beach Village BIA businesses?

Will the event bring in outside (non-BIA) vendors? *If yes, please elaborate.*

List any other permits will you need to obtain:

Event Budget: *Include all other sources of funding, from sponsorship to other grants.*

Funding Request:

\$100 \$500 \$1000 Other: _____

Please include supporting documents if necessary; including but not limited to:

- Event site maps
- Promotional materials
- Waste management plan

Signature

Date

Submit completed applications to office@thebeachvilage.com. Applications will only be accepted via email.

The Beach Village BIA Events Grant Program Guidelines

The Beach Village Business Improvement Area (BIA) is one of 83 BIAs in the City of Toronto and represents over 300 businesses and 200 property owners along Queen Street East, from Lockwood Road to Neville Park Boulevard. The BIA works to promote economic development in the area, with initiatives that include improving public spaces, beautifying the streetscape, coordinating events, and marketing the area and our members.

The Events Grant Program is a way for the BIA to provide cash grants to organizations putting on events, activations, or art pop ups in the Beach Village. The grants will fund activities that add vibrancy and energy to the neighbourhood and engage the business community.

Event Requirements

When applying for the grant, please keep the following requirements in mind. The event must:

- Take place within the Beach Village BIA boundaries (map on following page)
- Be open to the public
- Be inclusive and be rooted in the local community
- Contribute to the vibrancy of the area
- Engage with BIA businesses
- Must be held between June 1st, 2019 – December 31st, 2019.
- If approved, give credit to the BIA for funding, including logos on all event marketing and creative.

Funding

Each applicant may apply for \$100 to \$1000. The full funding request indicated in your application is not guaranteed, and the Beach Village BIA may only agree to grant a portion of the total request at its discretion. Funding is subject to availability based on the BIA's yearly budget, so it is advisable to contact the BIA to see if funding is still available before completing the application.

Please be sure to outline in detail the full event budget, as the BIA cannot be your only source of funding.

If approved for funding, the event organizer agrees to go into a formal signed agreement with the BIA. The organizer also agrees to submit a statement of funding, revenues, and expenses to BIA management within one month of event completion.

Process

Submissions for the Events Grant Program opens on April 1st, 2019. Each application will be reviewed by the Beach Village BIA’s Marketing & Communications committee and evaluated based on the criteria above. Applicants may be asked to send follow up documents. Any additional materials should be concise and clear. The BIA will do it’s best to make a decision regarding each applicant within a few weeks of receiving the application, therefore providing organizers sufficient time to plan the event.

Successful applicants will be invited to a meeting with the BIA Executive Director to review the event proposal details and sign the formal agreement between the event organizers and the BIA.

The Beach Village BIA reserves the right to deny all applications as it sees fit, or to have events independently audited at the BIA’s discretion. The event organizer must adhere to all City of Toronto Bylaws, and the organizers agree to take on full liability for the event.

Applications may be submitted by mail or email at least 60 days in advance of the event.

Beach Village BIA Map

